

Develop Your Leaders From Within

Unlock your employees' potential with Toastmasters' on-site communication and leadership skills program



WHERE LEADERS ARE MADE

About Toastmasters

Toastmasters International is a non-profit educational organization that teaches public speaking and leadership skills through a worldwide network of clubs. The organization's membership exceeds 358,000 in more than 16,800 clubs in 143 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators, and leaders.

Benefits of forming a Toastmasters club

- » Foster career advancement
- » Augment existing training programs
- » Provide employees with an added benefit
- » Build team camaraderie
- » Encourage employee retention
- » Strengthen the leadership bench

Employees will learn to:

- » Conduct effective meetings
- » Practice time management
- » Enhance their listening skills
- » Sharpen their presentation skills
- » Boost team collaboration
- » Guide successful teams
- » Take and implement feedback

Who uses Toastmasters?

Some notable corporate clubs include:

- ▶ 3M®
- ▶ Apple®
- ▶ Caterpillar®
- ▶ Disney®
- ▶ Tencent Company®
- ▶ Adidas®
- ▶ Boeing®
- ▶ Coca-Cola®
- ▶ Google®
- ▶ Toyota®

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DID YOU KNOW

More than one half of Fortune 500 companies sponsor Toastmasters clubs to help their employees become better communicators and leaders.



The Pathways learning experience

Pathways is Toastmasters' education program. This multi-language online learning tool allows you and your employees to leverage over 300 practical workplace skills. They can choose from 11 paths based on their individual goals.



Dynamic Leadership



Effective Coaching



Engaging Humor



Innovative Planning



Leadership Development



Motivational Strategies



Persuasive Influence



Presentation Mastery



Strategic Relationships



Team Collaboration



Visionary Communication

Break barriers, not your budget

Sponsoring a Toastmasters club within your organization is easy and inexpensive. Starting a new club requires a one-time charter fee of \$125 USD. Membership fees are \$45 USD for six months, plus a one-time new-member fee of \$20 USD per person, making Toastmasters the most cost-effective way to learn. To get started and for more information, visit www.toastmasters.org/sponsorclub or email newclubs@toastmasters.org. Sponsor a club at your company today!

Your Local Club Contact:

INTERESTING FACT

86% of global HR and business leaders cited developing leadership as a top talent challenge. Global Human Capital Trends 2015, Deloitte University Press

TOASTMASTERS INTERNATIONAL®



“

Being in Toastmasters pushes you to take on challenges that you wouldn't have taken on by yourself. You start stepping up more for a project and want to take on more responsibility and become a leader.”

—Sven Dejean
Senior Manager, European Partners
The Coca-Cola Company

INTERESTING FACT

84% of organizations anticipate a shortfall in the minimum number of qualified leaders over the next five years.

*State of Leadership Development 2015,
Brandon Hall*



“

The training has made me more focused and disciplined at work and improved my interactions with colleagues.”

—Adrian Jefferson Chofor
Marketing Operations Consultant
Kaiser Permanente



DID YOU KNOW

Only 17% of employees rate communications from their company's top leader and senior leadership highly.

Employees Rising, April 2014, Weber Shandwick

“

We all know how important communication is in business and in life and how daunting it can be to many; Toastmasters' program develops confidence in people to effectively communicate.”



—Mike Fasulo
President and Chief Operating Officer
Sony Electronics Inc.

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